

tredici

Work made by Glapito.

Tredici was born from an unusually personal source of inspiration. The collection's storyline, colour palette, logo, and nearly half of the garment designs first appeared in a dream experienced by the collection's creator, Glapito. This dream became the foundation for an exploration of symbolism, identity, and the unknown.

The logo, intentionally designed to resemble the number thirteen, inspired the name Tredici—the Italian word for "thirteen." The choice of an Italian name reflects the country's long-standing association with luxury fashion, craftsmanship, and timeless design, reinforcing the identity of the brand.

Rather than existing as a standalone collection, Tredici has been developed from a complete branding perspective. Every visual element—including the logo, colour palette, recurring symbols, narrative structure, and target audience—forms part of a unified identity. Each garment functions not only as an individual design but also as a chapter within a larger conceptual universe, creating a recognizable and coherent fashion brand.

The target audience consists of creative individuals who view clothing as a form of personal expression rather than simply everyday wear. Tredici appeals to those drawn to conceptual contemporary fashion, where storytelling, symbolism, sustainability, and minimalist design merge to create garments that communicate identity, curiosity, and emotion.

Every Tredici collection tells a unique story. Rather than presenting its narrative directly, however, the brand embraces mystery by communicating through poetry,

symbolism, and visual metaphors. This approach encourages viewers to engage with the garments, interpret their meanings, and become active participants in discovering the story instead of simply observing it.

The narrative behind the collection is intentionally left partially undisclosed. Mystery is an essential element of Tredici; revealing every detail would diminish the experience the garments are intended to create. At its core, however, the story explores the possibility of human connection through lucid dreaming and astral projection, inviting viewers to interpret the collection through their own imagination.

The recurring symbols throughout the collection function as personal coordinates—visual markers representing locations and moments encountered during sleep. Rather than serving purely decorative purposes, they create a coded visual language that connects each garment to the overarching narrative.



LOGO

The collection is made with a branding perspective, therefore having a logo, a colour palette, symbols, a story-line and a target.

TARGET AUDIENCE

Tredici creates conceptual contemporary fashion combining storytelling, symbolism, sustainability, and minimalist design for creative individuals seeking identity through clothing.

STORY

Each collection has a story but to lift up the mystery, it is told through poetry and symbols.

Inspiration

The primary inspiration stems from the concepts of lucid dreaming and astral projection, particularly the idea of consciously seeking another person within a dream state. This interest was further developed through research into the CIA's declassified document *The Gateway Process*, which investigates altered states of consciousness.

Water functions as an additional symbolic element throughout the collection, representing the transitional state between the physical body and the soul during astral projection. Rather than serving as a literal motif, it acts as a visual metaphor for movement between realities. This symbolism is reflected through recurring fish motifs incorporated into selected garments, seashell-inspired bracelet details, and the prominent use of water within the promotional film for *Tredici*, where it reinforces the collection's narrative of crossing the boundary between the conscious and subconscious worlds.

As a result, several accessories subtly reference the aesthetic of intelligence and reconnaissance: a Como silk scarf styled as a necktie, an earring resembling a communication earpiece, gloves, structured outerwear, and functional details that suggest the appearance of a modern secret agent adapted for contemporary summer wear.

The collection also draws inspiration from Leonardo da Vinci, whose balance of precision, symbolism, and innovation has long been a personal influence. His ability to combine artistic beauty with intellectual depth informed the collection's clean silhouettes, restrained composition, and symbolic visual language.

The Colour Palette

The colour palette follows the emotional progression of the narrative. The story begins in black, representing uncertainty and the unknown, gradually evolving into brighter and more expressive tones as understanding develops. The journey concludes with red and bronze—colours symbolizing both revelation and caution, acknowledging that the world of lucid dreaming and astral projection remains largely unexplored and potentially unpredictable.



Material selection

Material selection reflects both sustainability and European craftsmanship. The collection combines premium European textiles with reclaimed materials to demonstrate that luxury and responsible design can coexist. Garments are primarily constructed using Italian garment-weight linen, selected for its breathability, durability, and timeless character, complemented by luxurious Como silk for scarves and accent details. Italian vegetable-tanned leather is incorporated into bags and

selected garment components, while high-quality European cotton provides comfort, structure, and versatility where required.

The construction of the collection utilizes premium European sewing materials, including high-strength cotton sewing threads, cotton embroidery threads, leather threads, and professional-grade interfacing and stabilizers. Stainless steel and nickel-free European hardware—including buttons, rivets, buckles, snaps, and zippers—has been selected to ensure durability while maintaining the collection's minimalist aesthetic.

Sustainability remains a fundamental design principle throughout the project. Many of the accessories are produced from materials personally reclaimed and repurposed by the designer. Recycled copper, recovered from discarded washing machines, is handcrafted into rings, earrings, and jewellery components before the remaining metal is responsibly recycled through certified recycling facilities. Recycled PET plastic and reclaimed carton are transformed into eyewear and structural accessory elements, extending the lifecycle of materials that would otherwise become waste. Soft natural cotton tubing is incorporated into selected jewellery pieces to improve comfort and wearability.

The footwear further reinforces the collection's circular approach. Five pairs of thrifted sneakers are carefully restored and transformed through cleaning, repainting, refinishing, and custom detailing, giving existing products a renewed purpose rather than contributing to the production of new footwear.

Together, these material choices embody the philosophy of Tredici: combining European craftsmanship, material innovation, sustainable thinking, and contemporary luxury within a cohesive conceptual fashion collection.

The Collection

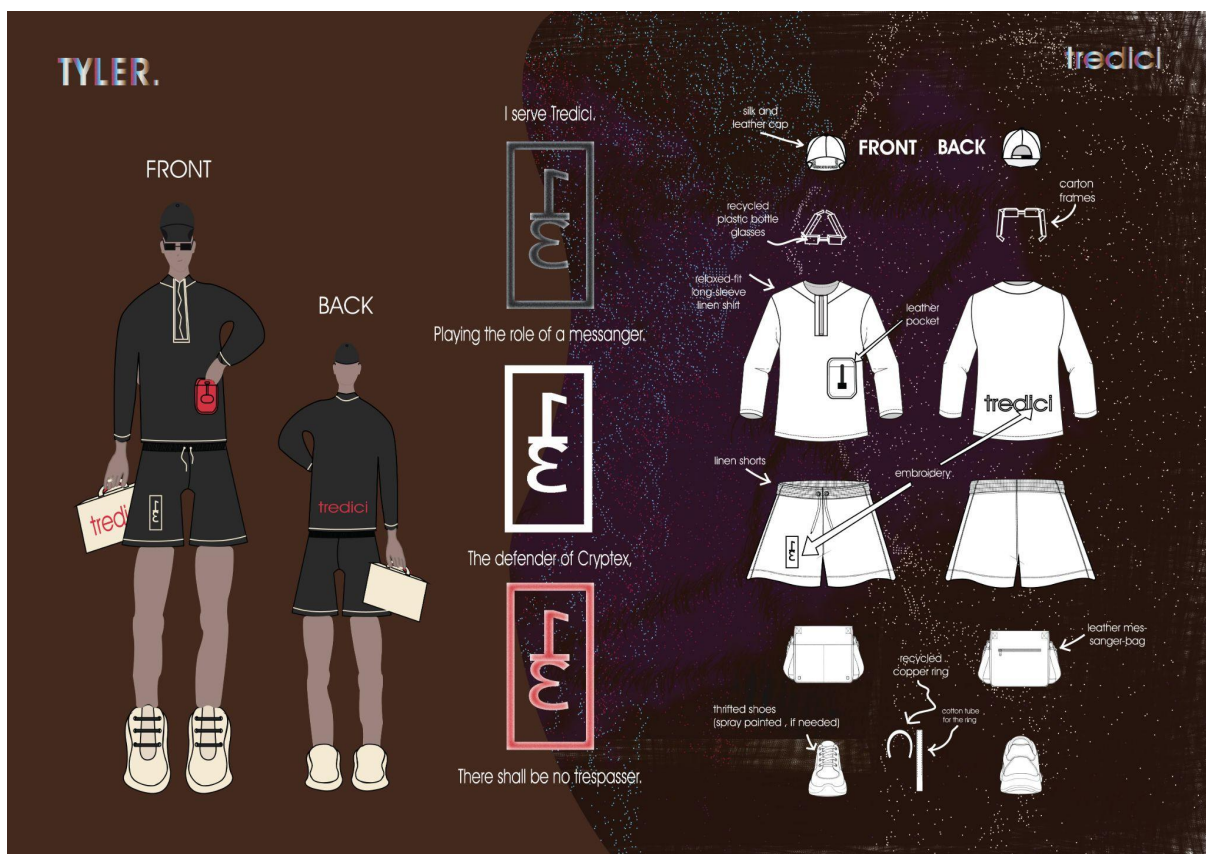
The **Tredici** collection consists of five looks that collectively communicate the progression of the narrative through colour, symbolism, and silhouette. While each outfit functions as an independent design, together they form a coherent visual story that reflects the collection's conceptual identity.

The collection includes **one menswear look, one womenswear look, and three gender-neutral looks**, emphasizing inclusivity while allowing each garment to communicate its symbolic role within the narrative. Every look incorporates sustainable materials, premium European craftsmanship, and recurring visual motifs that connect the individual garments to the overarching story of lucid dreaming, identity, and exploration.

The following section presents the technical specifications and design rationale for each look in the order in which they appear within the narrative.

LOOK 1:

TYLER.



Tyler is a contemporary menswear ensemble designed to introduce the narrative of the Tredici collection by embodying the role of a messenger. The look combines relaxed tailoring, functional accessories, and symbolic detailing, translating themes of secrecy, communication, and exploration into a minimalist summer silhouette.

The ensemble consists of a relaxed-fit long-sleeve shirt, loose-fit shorts, a structured cap, recycled eyewear, a leather messenger bag, a handcrafted recycled copper ring, and restored sneakers.

The shirt is constructed from black Italian garment-weight linen, selected for its breathable properties, natural texture, and durability. It features a relaxed silhouette with dropped shoulders, long sleeves, and a short centre-front slit finished with a narrow stand collar and concealed placket. A vegetable-tanned Italian leather patch pocket is positioned on the lower front, creating a functional detail inspired by utility and intelligence equipment. The back of the shirt is finished with the embroidered Tredici logo using premium red cotton embroidery thread. Construction utilizes high-strength black cotton sewing thread and professional-grade European interfacing where structural reinforcement is required.

The shorts are manufactured from matching black Italian garment-weight linen, creating visual continuity throughout the look. They feature a relaxed fit with an elasticated waistband and adjustable cotton drawcord for comfort and ease of movement. A symbolic embroidered motif is positioned on the lower front leg using contrasting light-coloured cotton embroidery thread. Assembly is completed using premium black cotton sewing thread.

The cap is produced from black textile with a structured crown and curved peak. The visor is reinforced with Italian vegetable-tanned leather and the cap incorporates a black silk lining to enhance comfort and provide a premium interior finish.

The sunglasses are handcrafted. The fitted frames are made from reclaimed carton, finished with black paint, and fitted with glasses manufactured from recycled PET plastic, demonstrating the collection's commitment to sustainable material innovation.

The messenger bag is constructed from Italian vegetable-tanned leather and features a compact rectangular silhouette with an adjustable shoulder strap. Designed as a symbolic carrier within the collection narrative, it reinforces the visual language of intelligence, reconnaissance, and secure transportation of information.

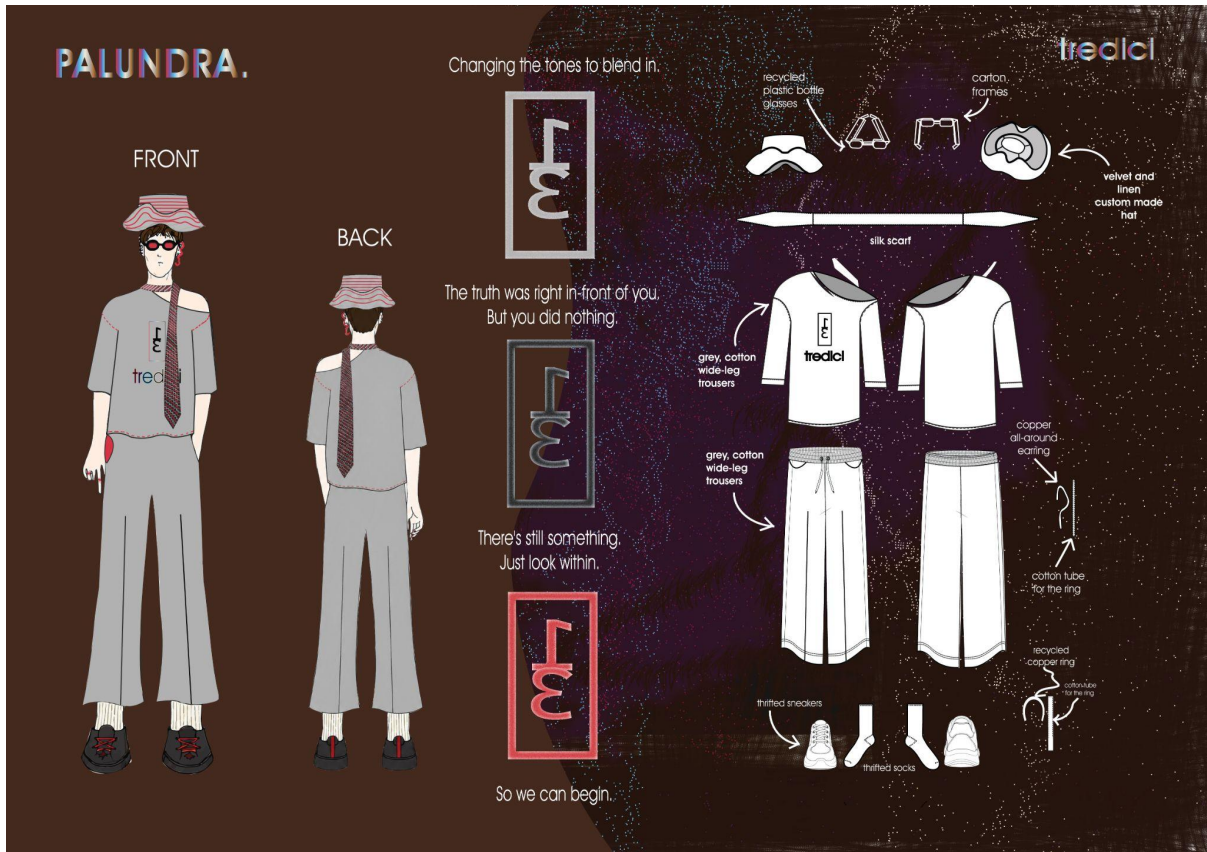
The ring is handcrafted from recycled copper recovered from discarded washing machines. A soft natural cotton tube is incorporated into the inner section to improve comfort during wear while maintaining the sustainable philosophy of the collection.

The footwear consists of thrifted sneakers that have been restored through cleaning, refinishing, repainting where required, and custom detailing. This process extends the lifecycle of existing footwear while reducing unnecessary material consumption.

All hardware, including buckles, fasteners, and accessory components, utilizes durable European stainless steel or nickel-free metal hardware selected for longevity, functionality, and compatibility with the collection's minimalist aesthetic.

LOOK 2:

PALUNDRA.



Palundra is a contemporary unisex ensemble that represents the transition from concealment to discovery within the Tredici narrative. Inspired by the concept of blending into one's surroundings while carrying hidden meaning, the look combines relaxed proportions, subtle symbolism, and sustainable materials. Functional accessories and restrained detailing reinforce the collection's themes of mystery, observation, and personal interpretation.

The ensemble consists of an oversized off-shoulder top, wide-leg trousers, a silk neck scarf, a custom bucket hat, recycled eyewear, handcrafted jewellery, restored sneakers, and reclaimed socks.

The top is constructed from premium grey European cotton jersey, selected for its breathability, softness, and everyday comfort. It features an oversized silhouette with a wide asymmetric neckline designed to expose one shoulder, relaxed three-quarter sleeves, and a straight hem. The front incorporates the embroidered symbolic motif together with the Tredici logo using premium black cotton embroidery thread. All

garment construction is completed using premium grey cotton sewing thread to maintain a refined and natural finish.

The trousers are manufactured from matching premium grey European cotton fabric and feature a relaxed wide-leg silhouette. An elasticated waistband with an adjustable cotton drawcord provides comfort while maintaining the clean, minimalist aesthetic of the garment. Construction is completed using premium cotton sewing thread throughout.

The neck accessory is produced from luxurious Como silk and styled in the form of a necktie with fish pattern painted with a universal posca pen across the scarf, reinforcing the collection's intelligence-inspired visual language while adding movement and contrast to the silhouette.

The bucket hat is custom manufactured from grey linen with alternating velvet stripe detailing, creating subtle texture while complementing the collection's muted colour palette. The relaxed brim provides both functionality and a distinctive visual identity.

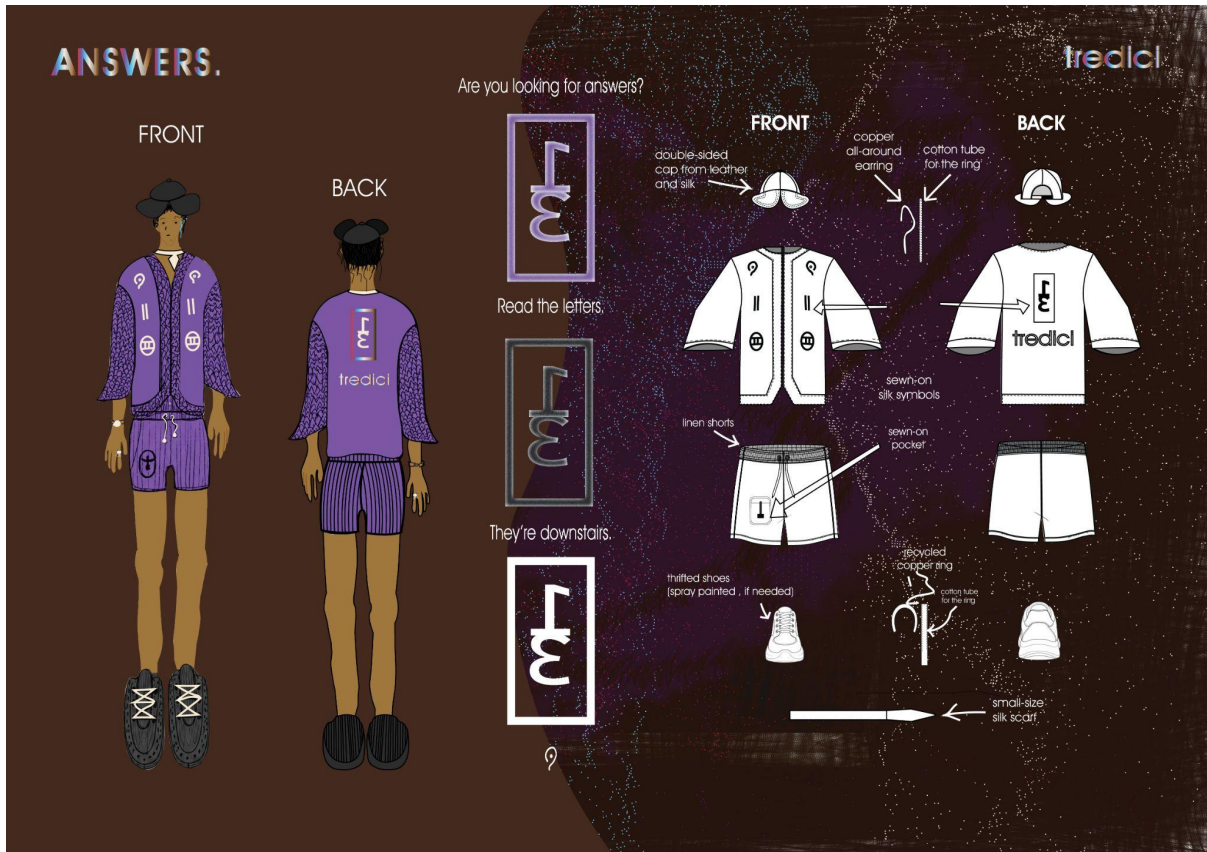
The sunglasses are handcrafted. The fitted frames are made from reclaimed carton, finished with black paint, and fitted with glasses manufactured from recycled PET plastic, demonstrating the collection's commitment to sustainable material innovation.

The jewellery consists of a handcrafted all-around copper earring and a recycled copper ring, both produced from reclaimed copper recovered from discarded washing machines. The ring incorporates a soft natural cotton tube within its inner section to improve comfort during wear while preserving the handcrafted character of the piece.

The footwear consists of restored thrifted sneakers that have been cleaned, refinished, repainted where necessary, and customized to align with the collection's visual identity. The look is completed with reclaimed thrifted cotton socks, extending the collection's circular design philosophy through the reuse of existing materials.

All hardware and accessory components utilize durable European stainless steel or nickel-free metal elements selected for longevity, functionality, and consistency with the collection's minimalist aesthetic.

LOOK 3: ANSWERS.



Answers is a contemporary unisex ensemble that represents the moment of revelation within the Tredici narrative. The look symbolizes the search for hidden knowledge, encouraging the viewer to interpret the collection's recurring symbols rather than presenting direct explanations. Combining layered textiles, handcrafted details, and sustainable materials, the ensemble reflects the balance between mystery, craftsmanship, and contemporary luxury.

The ensemble consists of a short-sleeve overshirt, relaxed linen shorts, a reversible cap, a small silk scarf, handcrafted jewellery, and restored sneakers.

The overshirt is constructed from premium Italian garment-weight linen in a purple colourway, selected for its breathability, durability, and natural texture. It features a relaxed body silhouette with wide three-quarter sleeves, an open front, and a clean neckline. The sleeves, the open-front and the neckline incorporate decorative textured fish symbol print-on that create visual contrast while maintaining the garment's minimalist composition. Symbolic motifs and the Tredici logo are

individually sewn onto the front and back panels using black and colourful silk appliqués. All garment construction is completed using premium cotton sewing thread.

The shorts are manufactured from matching purple Italian garment-weight linen and feature a relaxed fit with an elasticated waistband and adjustable cotton drawcord for comfort. A functional patch pocket is positioned on the lower front leg. Construction is completed using premium cotton sewing thread throughout.

The cap is handcrafted as a reversible accessory, combining luxurious Como silk with Italian vegetable-tanned leather to provide two wearable finishes while maintaining structural stability and comfort.

The neck accessory is produced from luxurious Como silk in a narrow scarf format, designed to complement the collection's intelligence-inspired styling while adding subtle movement to the silhouette.

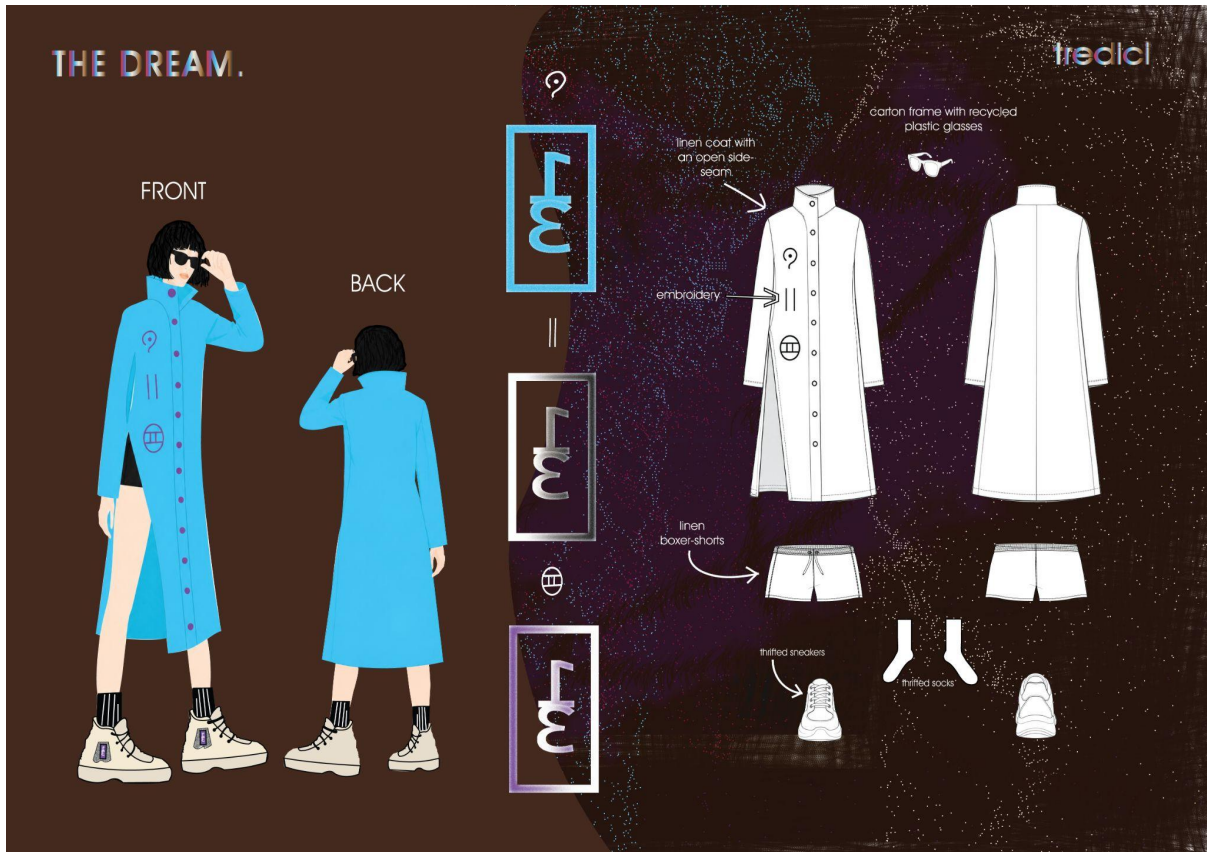
The jewellery consists of a handcrafted all-around copper earring and a recycled copper ring, both produced from reclaimed copper recovered from discarded washing machines. The ring incorporates a soft natural cotton tube along its inner surface to improve comfort during wear while preserving the handcrafted aesthetic.

The footwear consists of restored thrifted sneakers that have been cleaned, refinished, repainted where necessary, and customized to integrate with the collection's visual identity, extending the lifespan of existing footwear through sustainable restoration.

All hardware and accessory components utilize durable European stainless steel or nickel-free metal elements selected for longevity, functionality, and consistency with the minimalist design language of the Tredici collection.

LOOK 4:

THE DREAM.



The Dream is a contemporary womenswear ensemble that represents the moment in which the narrative enters the lucid dream itself. The look reflects the transition between reality and the subconscious through a clean, architectural silhouette, vivid colour palette, and symbolic detailing. Functional minimalism is combined with sustainable craftsmanship to create a garment that appears both mysterious and purposeful.

The ensemble consists of a long linen coat, linen boxer shorts, recycled sunglasses, restored sneakers, and reclaimed cotton socks.

The coat is constructed from bright blue Italian garment-weight linen, selected for its breathability, durability, and natural texture. It features a long, relaxed silhouette with a high stand collar, full-length sleeves, and a centre-front button fastening. The garment incorporates a high side slit extending from the hem to improve movement while revealing the boxer shorts beneath. The front panels are decorated with symbolic embroidery executed using premium cotton embroidery thread, reinforcing

the collection's recurring visual language. Construction is completed throughout using premium cotton sewing thread, ensuring durability while maintaining a refined natural finish.

The boxer shorts are manufactured from matching Italian garment-weight linen and feature a relaxed silhouette with an elasticated waistband and adjustable cotton drawcord for comfort and ease of movement. Their minimalist construction allows them to function as both a practical garment and a visual continuation of the coat's clean lines. Assembly is completed using premium cotton sewing thread.

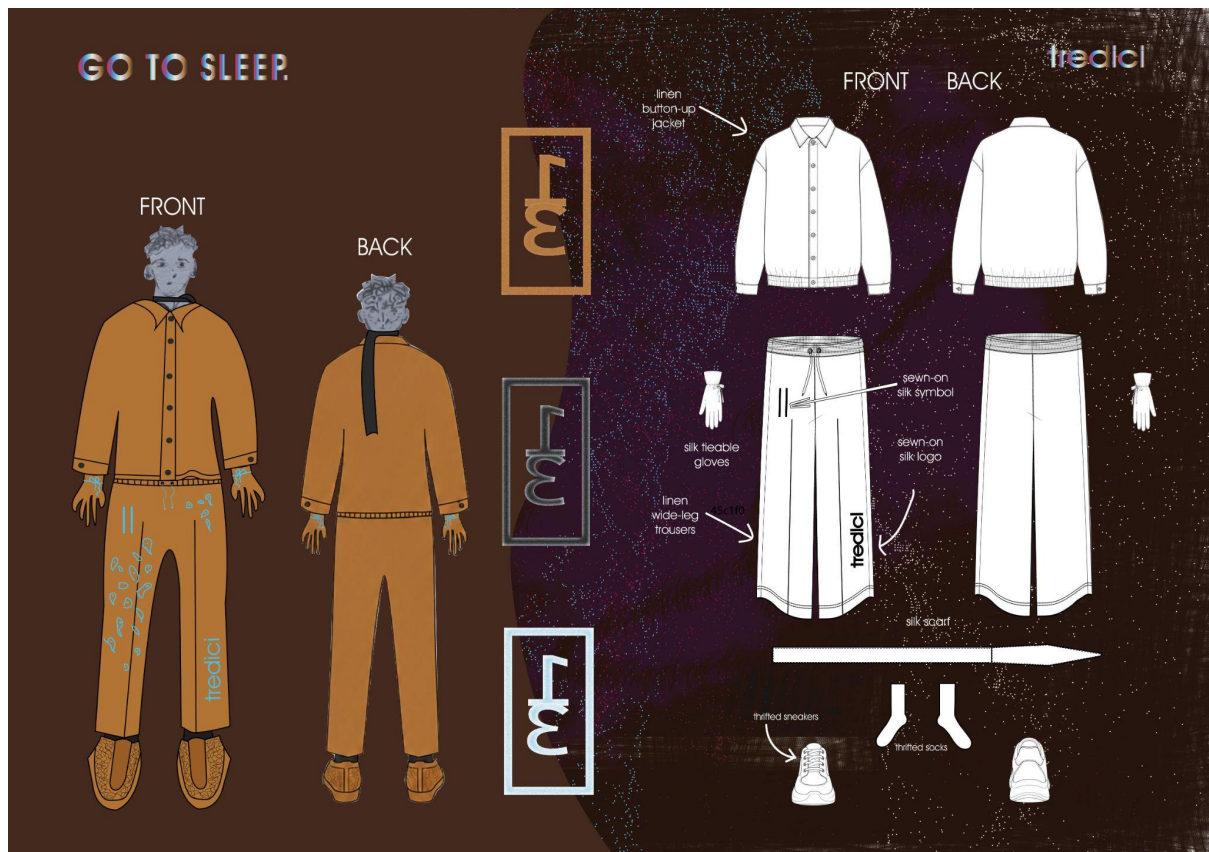
The sunglasses are handcrafted. The fitted frames are made from reclaimed carton, finished with black paint, and fitted with glasses manufactured from recycled PET plastic, demonstrating the collection's commitment to sustainable material innovation.

The footwear consists of restored thrifted sneakers that have been carefully cleaned, refinished, repainted where necessary, and customized to complement the collection's aesthetic while extending the lifecycle of existing footwear. The look is completed with reclaimed thrifted cotton socks, further reinforcing the collection's circular design philosophy.

All hardware, including buttons and accessory components, utilizes durable European stainless steel or nickel-free metal elements selected for longevity, functionality, and consistency with the minimalist aesthetic of the Tredici collection.

LOOK 5:

GO TO SLEEP.



Go To Sleep is a contemporary unisex ensemble that symbolizes the conscious decision to enter the dream world. Positioned at the threshold between reality and the subconscious, the look combines relaxed tailoring, symbolic detailing, and sustainable craftsmanship. The warm bronze colour palette reflects the collection's final stage, where understanding is accompanied by caution, while the clean silhouette maintains the minimalist identity of the Tredici collection.

The ensemble consists of a button-up jacket, wide-leg trousers, a silk scarf, tieable gloves, restored sneakers, and reclaimed cotton socks.

The jacket is constructed from bronze-coloured Italian garment-weight linen, selected for its breathability, durability, and natural texture. It features a relaxed silhouette with a classic shirt collar, centre-front button fastening, dropped shoulders,

and long sleeves finished with buttoned cuffs. The hem is partially elasticated to create a structured yet comfortable fit while preserving ease of movement. Construction is completed throughout using premium cotton sewing thread, ensuring durability and a refined natural finish.

The trousers are manufactured from matching bronze Italian garment-weight linen and feature a relaxed wide-leg silhouette with an elasticated waistband and adjustable cotton drawcord. Decorative silk appliqué symbols and the Tredici logo are individually sewn onto the garment, reinforcing the collection's coded visual language while creating subtle textural contrast. Assembly is completed using premium cotton sewing thread throughout.

The scarf is produced from luxurious Como silk and designed as a narrow neck scarf, referencing the intelligence-inspired styling that recurs throughout the collection while adding movement and elegance to the ensemble.

The gloves are constructed from Como silk and feature integrated cotton and rubber ties at the wrist, allowing the wearer to secure and adjust the fit while introducing an additional refined design detail.

The footwear consists of restored thrifted sneakers that have been carefully cleaned, refinished, repainted where necessary, and customized to complement the collection's visual identity. The look is completed with reclaimed thrifted cotton socks, reinforcing the collection's circular approach to material use.

All hardware, including buttons and accessory components, utilizes durable European stainless steel or nickel-free metal elements selected for longevity, functionality, and consistency with the minimalist aesthetic of the Tredici collection.

The Cinematic Introduction Video

A mysterious visual prologue introducing the conceptual world of Tredici. Presented through the perspective of a handheld recording device, the film follows an unexplained search through a quiet landscape, hinting at themes of lucid dreaming, symbolism, and hidden communication. Rather than revealing the narrative directly, the cinematic establishes an atmosphere of curiosity and invites viewers to enter the Tredici universe, where every symbol, garment, and detail forms part of a larger story waiting to be interpreted.

Tredici is currently in the design development phase. The submitted Tredici portfolio presents the finalized concept, technical garment development, material research, and construction planning. Physical production of the collection is scheduled following the selection process, in accordance with the competition timeline.